Cohere Advisory LLC

Strategizing rigorous, funder-aligned, evidence-informed initiatives

Cohere Advisory LLC is a public health research, evaluation, and evidence strategy firm led by Dr. Makella S. Coudray. We help nonprofits, community organizations, and funders design programs grounded in evidence, measure what matters, and build the skills to keep learning.

Dr. Coudray is an epidemiologist and implementation scientist. She's led federally funded research and evaluation, published more than 20 peer-reviewed articles, and reviewed federal grants. She brings that rigor to community-centered work, where the people a program serves help shape the evidence.



Makella S. Coudray, PhD, MPH, CPH

Core Competencies

- Program Evaluation & Oversight
- Research Strategy & Study Design
- Community-Engaged & Mixed-Methods Evaluation
- Evaluation & Data Systems
- Data Governance & Ethical Research
- Evaluation Training & Capacity Building
- Grant Writing & Impact Communications

Who we serve

- Nonprofit and community-based organizations
- Public health organizations
- Health equity-focused initiatives
- Foundations and funders
- Research institutions

Evidence that answers your questions, satisfies your funders, and reflects the communities you serve. Book your free discovery call at CohereAdvisory.com

Dr. Makella S Coudray | Founder & Principal Consultant
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3 ways to work together

Flexible engagement models that meet your organization where it is: getting started, growing, or ready to show impact.

Partner

For organizations that need an evaluator on the team

- **Evaluation Partnerships:** external evaluation for funded programs, from design and data systems to analysis and reporting
- **Fractional Evaluator:** part-time, embedded evaluation expertise on a monthly retainer

Learn

For teams building their own evaluation skills

- **Evaluation Training:** 4-week cohort course with weekly live sessions; private cohorts for organizations, networks, and grantee portfolios
- **Evaluation Membership:** three tiers of ongoing expert guidance for teams running their own evaluation, *launching 2027*

Plan

For organizations starting something new

- **Research Strategy & Advising:** sharpen your questions, choose a sound design, and navigate ethics and data governance before you launch
- **Quick Assessment:** one focused hour on one challenge, with written recommendations
- **Grant Writing & Impact Communications:** delivered with Sun State Consult and Culture Shift Strategies

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Results & Value

Clarity on what matters most.
Define meaningful outcomes and align your work with clear, measurable priorities.

Decisions, not just reports.
Use research and evaluation to guide leadership choices.

Programs built on evidence.
Design for real-world impact from day one.

Systems that last.
Build evaluation skills and data systems your team can run long after we're done.

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