

Cohere Advisory LLC

Turning Evidence into Strategy and Strategy into Measurable Impact

Cohere Advisory LLC is a public health consulting firm led by Dr. Makella S. Coudray. We provide research, evaluation, and evidence strategy to organizations seeking to strengthen impact and support long-term sustainability.

Dr. Coudray has led and contributed to federally funded research and evaluation initiatives, bringing advanced epidemiological and implementation science expertise to complex public health challenges.



**Makella S. Coudray,
PhD, MPH, CPH,
Founder & Principal
Consultant**

Core Competencies

Research & Evidence Strategy
Evaluation Design & Oversight
Impact Measurement & Learning Systems
Study Design & Research Planning
Data Governance & Ethical Research
Funding Strategy & Proposal Development
Strategic Communications & Impact Narratives

Who we serve

Public health organizations

Non-profit organizations

Research Institutions

Health equity-focused initiatives

Community-based organizations

Partnering with organizations to design evidence-driven approaches that improve decision-making, strengthen programs, and support meaningful, measurable impact.

Email Dr. Makella S. Coudray

Makella.Coudray@CohereAdvisory.com

Cohere Advisory LLC

Signature Services

Advisory Partnerships (Retainer, 3+ months)

High-touch, ongoing advisory support to guide decision-making and strengthen organizational impact.

- Evaluation & research strategy guidance
- Program design and framework development
- Strategic decision-making support
- Data governance and ethics advisory
- Review of proposals, reports, and strategic documents

Strategy Intensives

Short-term, high-impact strategy intensives designed to address critical needs.

- Evaluation & impact strategy intensives
- Research & evidence strategy development
- Ethical research and data governance advisory

Funding and Impact Narratives

Targeted, high-impact services to secure funding and position your work with clarity, credibility, and strategic alignment.

- Grant writing and full proposal development
- Proposal review, editing, and strengthening
- Communications and dissemination strategy for research, programs, and initiatives

Available standalone or integrated into advisory partnerships.

Results & Value

Clarity on What Matters Most

Define meaningful outcomes and align your work with clear, measurable priorities

Strategic Decision-Making

Use research and evaluation to guide leadership decisions—not just report results

Effective and Aligned Programs

Ensure programs are grounded in evidence and designed for real-world impact

Actionable Insights from Data

Translate complex data into a clear, strategic direction

Sustainable Systems for Growth

Build evaluation and learning systems that support long-term organizational success

CohereAdvisory.com

Dr. Makella S. Coudray

We provide high-touch, strategic advisory support. Flexible engagement models designed to meet your organization at different stages of strategy, growth, and funding readiness.